FOLLETT
BOOK FAIRS
YOU ASKED, WE LISTENED...

Follett Book Fairs

ONE
Ease of Setup & Operations

TWO
Superior Product Offering

THREE
Profits & Rewards
BOOK FAIR

Offerings

Fall 19/Spring 20

- K-3
- K-6
- K-8
- 4-6
- 6-8 Middle School - FULL
CUSTOM OPTIONS

Table Top Modules
(module selection based on
fair size)

- Curated by grade level
- 45+ custom modules available
  (examples below)

  - Sports
  - Graphic Novels
  - Leveled Readers
  - Value Price
Book Fair Event Coordinator Hub

Keys to Success...

Top Modules
- Promoting your Fair
- Product Preview
- Delivery & Set Up Video
- NEW! Author Highlight Video
- Follett Cash Register (POS)
Promotion & Marketing

Marketing Must-Haves Kit
- Author Video(s)
- Title Talks
- Wish Lists
- Coordinator Program Guide
- Posters
- Bookmarks

Merchandising Must-Haves Kit
- Tablecloths
- Scan Sheets
- Shopping bags
New For Fall!

- Yard Signs
- Outdoor Banners
- Virtual Tours
- Gift Cards
- Spanish Marketing and Modules

OUR SCHOOL IS HAVING A BOOK FAIR!
Clover Point of Sale System (POS)

- Accepts all Major Payments
  - Credit Cards (Swipe/Chip), Cash, Checks and Apple Pay
- Securely Connect
  - Ethernet, Wifi or Hot Spot Puck
- Simplifies Financials
- Cash Drawer
One More Reason to Choose Follett...

- Inventory Levels
  - Consistently Monitored
- Automatic Replenishments
  - Top Titles
- Individual Paid Orders
  - Delivered to Students/Teachers Classroom
Profit & Financials

Simple financial reporting and a variety of options allow you to take your benefits in one, two, or a combination of all three options

- **30% TitleWave Gift Certificate**
- **50% Fair Profit (books off fair)**
- **20% Cash**

** 20% discount for school staff and volunteers (does not come out of Book Fair profits)
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http://bit.ly/follettbookfairs1